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means for supplying information on the media types that are associated with each of the channels;

means for designating a preferred media type which reflects the user's interests; and

means for providing the user with the option of channel selection constrained to the favorite channels of the preferred media type.

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4. The interactive program guide system defined in claim 1, further comprising:

means for supplying program listings data to the interactive program guide, wherein the means for providing the user with the option of channel selection constrained to the favorite channels of the preferred media type comprises means for displaying a selection list of program listings data wherein only program listings for favorite channels of the preferred media type are displayed.

5. The interactive program guide system defined in claim 1, further comprising:

means for supplying program listings data to the interactive program guide, wherein the means for providing the user with the option of channel selection constrained to the favorite channels of the preferred media type comprises means for displaying a selection list of program listings data wherein channel selection is from the selection list is constrained to favorite channels of the preferred media type.

6. The interactive program guide system defined in claim 1, wherein the means for providing the user with the option of channel selection constrained to the favorite channels of the preferred media type comprises means for displaying on the user equipment the next favorite channel of the preferred media type.

7. The interactive program guide system defined in claim 1, further comprising:

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12. The system defined in claim 11, wherein the interactive program guide is configured to receive program listings data and to display a selection list of program listings data wherein only program listings for favorite channels of the preferred media type are displayed on the multi-media equipment.

13. The system defined in claim 11, wherein the interactive program guide is configured to receive program listings data and to display a selection list of program listings data wherein channel selection from the selection list is constrained to favorite channels of the preferred media type.

14. The system defined in claim 11, wherein the interactive program guide is configured to display the next favorite channel of the preferred media type upon receiving the command from the user control device to select a channel.

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18. The system defined in claim 11, wherein the interactive program guide is configured to store favorite channels of a user in a preference profile.

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providing the user with the option of  
designating of favorite channels;

providing the user with the option of selecting channels such that channel selection is constrained to favorite channels of the preferred media type.

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supplying program listings data to the interactive program guide, wherein providing the user with the option of selecting channels such that channel selection is constrained to favorite channels of the preferred media type comprises displaying a selection list of program listings data wherein only program listings for favorite channels of the preferred media type are displayed.

supplying program listings data to the interactive program guide, wherein providing the user with the option of selecting channels such that channel selection is constrained to favorite channels of the preferred media type comprises displaying a selection list of program listings data wherein channel selection

from the selection list is constrained to favorite channels of the preferred media type.

23. The method defined in claim 19, wherein providing the user with the option of selecting channels such that channel selection is constrained to favorite channels of the preferred media type comprises displaying on the user equipment the next favorite channel of the preferred media type.

24. The method defined in claim 19, further comprising:

supplying program listings data to the interactive program guide, wherein providing the user with the option of selecting channels such that channel selection is constrained to favorite channels of the preferred media type comprises displaying a selected channel on the user equipment and displaying program listings data for a favorite channel of the preferred media type.

25. The method defined in claim 19, wherein the media type is selected from the group consisting of television media, digital audio media, games media, data media, and video-on-demand media.

26. The method defined in claim 19, wherein the media type is selected as a subset of the group consisting of television media, digital audio media, games media, data media, and video-on-demand media.

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28. A method for accessing channels implemented on user multi-media equipment for displaying programming on a plurality of selectable channels on the user equipment, wherein each channel carries primarily one of a plurality of program types, the method comprising:

- identifying the media types associated with each of the channels;
- identifying user-designated program types;
- designating a preferred media type based on the user's interests; and
- providing the user with the selected program types on the preferred channels such that channel selection is limited to favorite channels of the preferred program type.

28. A method for accessing channels implemented on user multi-media equipment for displaying programming on a plurality of selectable channels on the user equipment, wherein each channel carries primarily one of a plurality of program types, the method comprising:

- identifying the media types associated with each of the channels;
- identifying user-designated program types;
- designating a preferred media type based on the user's interests; and
- providing the user with the selected program types on the preferred channels such that channel selection is limited to favorite channels of the preferred program type.

28. A method for accessing channels implemented on user multi-media equipment for displaying programming on a plurality of selectable channels on the user equipment, wherein each channel carries primarily one of a plurality of program types, the method comprising:

- identifying the media types associated with each of the channels;
- identifying user-designated program types;
- designating a preferred media type based on the user's interests; and
- providing the user with the selected program types on the preferred channels such that channel selection is limited to favorite channels of the preferred program type.

28. A method for accessing channels implemented on user multi-media equipment for displaying programming on a plurality of selectable channels on the user equipment, wherein each channel carries primarily one of a plurality of program types, the method comprising:

- identifying the media types associated with each of the channels;
- identifying user-designated program types;
- designating a preferred media type based on the user's interests; and
- providing the user with the selected program types on the preferred channels such that channel selection is limited to favorite channels of the preferred program type.

28. A method for accessing channels implemented on user multi-media equipment for displaying programming on a plurality of selectable channels on the user equipment, wherein each channel carries primarily one of a plurality of program types, the method comprising:

- identifying the media types associated with each of the channels;
- identifying user-designated program types;
- designating a preferred media type based on the user's interests; and
- providing the user with the selected program types on the preferred channels such that channel selection is limited to favorite channels of the preferred program type.

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